

DISCLAIMER: To develop an exercise program that best suits your needs, please consult with your physician. It is important to talk with your doctor before beginning any exercise program.

Zumba is a trendy cardiovascular exercise that has quickly stretched across the U.S. Its cardio movement gets your heart rate up for a prolonged period of time to improve your heart and lung function. Inspired by Latin music, Zumba is a low-impact, high-energy dance exercise. The dance routines in Zumba are not complex, and anyone can do them. Zumba can be fun and safe for all ages and fitness levels since the moves can be modified to your level of fitness.

## Non-complex

Even though Zumba is categorized as "dance fitness," a big part of the appeal for Zumba is the simplicity of it. The steps are very easy and rhythmic. There is no need to go step-by-step to try and learn the dance routine, you just keep moving and follow the instructor's lead. Typically, Zumba uses three to five steps in one particular song and you keep repeating those steps. Just jump, shimmy, Mambo, Cha-Cha, Salsa and sway to the revitalizing Latin beat! You won't even know you are exercising!

Because Zumba is in such high demand, it is being offered in gyms and studios worldwide, with all kinds of classes ranging from the standard Zumba to Zumba for kids, Zumba Gold for seniors and even in water – aqua Zumba!

## Fun and Safe

It is great when you find an exercise that does not feel like exercise at all! When you are having such fun, you forget that you are in an exercise class. Zumba is performed to very exciting, upbeat music. There is something energizing and empowering about finishing an exercise class like Zumba and walking out with the satisfaction that you conquered the steps and had fun while doing it.

Zumba is taught at all levels and can be modified for most limitations you may have. The instructor will generally teach at a medium or intermediate level but show you how to modify or change the movements to make it a beginner's or advanced move. Since there is a lot of turning and pivoting on your feet, you need a shoe that is a bit flatter so you don't stress the knees. You want to make sure your shoes are cross trainers due to the side-to-side movements. Do not wear a running shoe! Running shoes are

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For people with knee or lower back pain, you should talk with your doctor before joining an exercise class to make sure that Zumba is right for you. Once you have the "go ahead" from your doctor, talk to the instructor before the class so they can help you modify the movements to be safe for you. It's about your workout! Don't think that Zumba is an exercise just for women; there are many men who take Zumba in a group setting. So men, don't be shy! You can Zumba too!

If you can't or don't want to join a group class just yet, you can find Zumba inspired DVDs to do in the comfort of your own home. Exercising at home can be just as effective as long as you have fun and work hard.

Remember, for sustained weight-loss, one should exercise for 60-90 minutes most days of the week. You do not have to do the 60-90 minutes all at once, so try breaking your exercise up into shorter bouts and different types of exercise.

# Ready to Zumba?

Zumba is taught in an interval training manner, bringing the heart rate up for one song and back down for another and repeating throughout the class. This aids in the calorie burning component as well as allowing you to catch your breath during the slower song.

If you do Zumba or any other exercise at least three days per week, you can see weight-loss and/or lost inches in as little as two weeks and start to notice muscle tone in as little as six weeks. But even better than the muscle tone, weight-loss or lost inches, you will feel better and be able to do more of the things you want to do without getting short of breath.

NO MORE EXCUSES for not exercising! Zumba is a superb excuse to exercise! Let's dance cha-cha-cha!

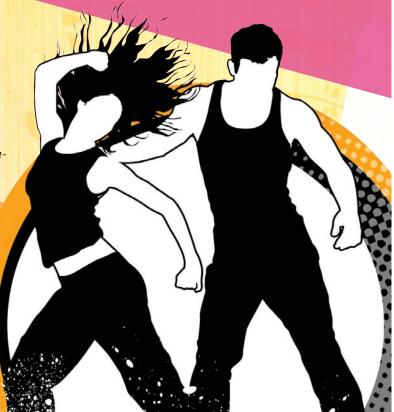
#### About the Author:

Audrey Turner is an exercise physiologist at both The Centennial Center for the Treatment of Obesity in Nashville, TN, and Centennial Medical Center Cardiac Rehab where she coaches patients pre and post-bariatric surgery, evaluates and educates patients post-cardiac stent and surgery, and designs personalized exercise routines.

# Benefits of Zumba

Zumba aids in muscle tone by targeting just about every muscle in your body, and it helps with balance and coordination. You will have high-calorie burn (as much as 400-600 calories or more burned in one hour). By adding a consistent exercise routine (at least 30-45 minutes three to five days per week), you can experience some of these great benefits:

- Elevated aerobic threshold (defined as the exercise intensity at which anaerobic energy pathways start to operate)
- Increased energy in your daily activities
- Increased endurance during your exercise routine
- Increased bone density
- Better balance
- Increased muscle tone
- Less body fat
- Lower resting heart rate
- Lower resting blood pressure
- Better control of your blood sugar levels
- Healthier body weight
- Decreased anxiety and depression



# **Membership Application**

## **OAC** Membership Categories

(select one)

• Individual Membership: \$20/year • Institutional Membership: \$500/year • Chairman's Council 1,000 + /yearMembership:

### **OAC** Membership Add-ons

#### Add-on 1: Educational Resources

To order bulk copies of OAC resources, members can purchase educational packages. If you'd like to order resources, select one of the below packages.

| Standard Package<br>10-50 pieces/quarter       | \$50  |
|--|-------|
| <b>Deluxe Package</b><br>51-100 pieces/quarter | \$100 |
| Premium Package<br>101-250 pieces/quarter      | \$150 |

#### Add-on 2: Make a General Donation

Make a tax-deductible donation to the OAC when joining as a member. Your donation helps the OAC's educational and advocacy efforts.

| \$5  | □ \$50         |
|------|----------------|
| \$10 | <b>□</b> \$100 |
| \$25 | Other          |

#### **Membership/Add-on Totals:**

| Membership Category:      | \$  |
|---------------------------|-----|
| Add-on 1 (if applicable): | +\$ |
| Add-on 2 (if applicable): | +\$ |
|                           |     |

\$

#### **TOTAL MEMBERSHIP PAYMENT:**

## **Contact Information**

| Name:    |        |      | _   |
|----------|--------|------|-----|
| Address: |        |      | _   |
| City:    | State: | Zip: | _ : |
| Phone:   | Email: |      | _ • |

## **Payment Information**

Check (payable to the OAC) for \$

Credit card for my TOTAL membership payment of \$\_\_\_\_\_

 $\mathbf{O}$  Discover<sup>®</sup>

O MasterCard®

O Visa<sup>®</sup>

O Amex<sup>®</sup>

Fax: (813) 873-7838

Credit Card Number: Expiration Date: Billing Zip Code:

RETURN TO:

Mail: OAC 4511 North Himes Ave., Ste. 250 Tampa, FL 33614

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# Building a Coalition of those Affected

The OAC is the **ONLY** non-profit organization whose sole focus is helping those affected by obesity. The OAC is a great place to turn if you are looking for a way to get involved and give back to the cause of obesity.

There are a variety of ways that you can make a difference, but the first-step is to become an OAC Member. The great thing about OAC membership is that you can be as involved as you would like. Simply being a member contributes to the cause of obesity.

## Why YOU Should Become an OAC Member

Quite simply, because the voice of those affected needs to be built! The OAC not only provides valuable public education on obesity, but we also conduct a variety of advocacy efforts. With advocacy, our voice must be strong. And, membership is what gives the OAC its strong voice.

# Benefits to **Individual Membership**



- Official welcome letter and membership card
- Annual subscription to the OAC's publication, Your Weight Matters Magazine
- Subscriptions to the OAC Members Make a Difference and Obesity Action Alert monthly e-newsletters
- "Bias Buster" Alerts, alerting specifically to issues of weight bias
- Immediate Advocacy Alerts on urgent advocacy issues and access to the OAC's expert advocacy team
- Ability to lend your voice to the cause